



2017 SPONSORSHIP OPPORTUNITIES

DECEMBER 5-7, 2017 • GEORGE R. BROWN CONVENTION CENTER • HOUSTON, TX

EXHIBITOR SHOWCASE THEATER

\$1,200 – MULTIPLE OPPORTUNITIES AVAILABLE

Designed to afford your company the perfect dedicated forum to promote your latest solutions to an audience of interested attendees – right on the show floor – the Exhibitor Showcase Theater is the ideal place to maximize exposure for your company while complimenting your booth-based marketing and promotional activities. Use the CLEAN GULF Exhibitor Showcase Theater to:

- Conduct a technical presentation
- Promote and discuss your spill preparedness & response products/services
- Officially launch your latest product or service to the marketplace!

PRE-SHOW RECOGNITION

- Company logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- Listing in pre-show email exhibitor showcase promotion
- Listing in the Exhibitor Showcase Theater section of the printed conference program
- Listing in the Exhibitor Showcase Theater section of the CLEAN GULF website

ONSITE BRAND RECOGNITION

- Listing in the Exhibitor Showcase Theater section of the show guide
- Audio announcement in the exhibit hall announcing your upcoming presentation
- Half hour presentation time in Exhibitor Showcase Theater
- Full contact information of those who attend your theater session (lead retrieval)
- Signage onsite promoting time and title of your presentation

WEB BANNER ADVERTISING

\$2,500

- Rotating banner ad on the CLEAN GULF website – 300X250

PRE-SHOW EMAIL BLAST

\$1,200 (EXHIBITING COMPANIES ONLY)

- One dedicated email blast to all registered CLEAN GULF attendees (at your choice of time)
- Your company must provide the content and we launch it through our database
- Email performance metrics will be delivered after the email is sent out

POST-SHOW EMAIL BLAST

\$1,500 (EXHIBITING COMPANIES ONLY)

- One dedicated email blast to all registered CLEAN GULF attendees post-show
- Your company must provide the content and we launch it through our database
- Email performance metrics will be delivered after the email is sent out

BAG INSERT SPONSORSHIP

\$900 (\$1,500 FOR NON-EXHIBITING COMPANIES)

- Submit an item (company literature or trinket) that will be offered to ALL attendees when they get their registration badge onsite
- Company logo in the sponsor index on the CLEAN GULF website with reciprocal hyperlink to your company website
- Company logo in the show guide
- Your staff will be provided with ribbons identifying them as part of a sponsoring company

EXHIBITOR SPOTLIGHT

\$850 (LIMITED TO 8)

- One company/product listing in the CLEAN GULF Exhibitor Spotlight email that deploys to the CLEAN GULF database highlighting exhibiting companies on the show floor
- Listing includes an image (company logo or product image), 100 word paragraph and hyperlink to product or company page
- One company/product listing in the CLEAN GULF Exhibitor Spotlight section of the printed conference brochure that mails to 15,000+ prospects